



AS ADVENTUREX CENTRE ASREX

Event Organizer - Hiking - Mountaineering - Jungle Tracking - Waterfall -
Camping - Outdoor Event Setup - Outdoor Consultant - Media Team - Outdoor
Community - Mountain Guide - Overseas

AGENDA

01

About Us

02

Meet Our
Team

03

Mission and
Vision

04

Our Core
Value

05

Credentials &
Strengths

06

Service &
Offerings

07

Overseas Trip

08

Local Trip

09

Corporate
Team Building

10

University &
School
Program

11

Community
Trips & Open
Adventures

12

Brand
Collaboration

13

Achievements
(Since 2023)

14

Who we serve

15

Sample
Programs

16

Sample
Programs

17

Testimonials &
Feedbacks

18

Connect with
Us

ABOUT US

ASREX

AS Adventurex (ASREX) is an Outdoor Event Organizer based in Malaysia, founded on 25th May 2023. We specialize in organizing outdoor recreation programs such as hiking, camping, expeditions, and nature-based events in both Malaysia and overseas.

At ASREX, we combine professional mountain guiding expertise with creative event planning, making us one of the few outdoor organizers that balance adventure, safety, and community growth.

Our team consists of qualified Mountain Guides and we collaborate with experienced guides across Malaysia to ensure safe, professional, and impactful outdoor experiences.

We believe in the power of the outdoors to build leadership, teamwork, resilience, and sustainability awareness among individuals, corporates, and communities.





MEET OUR TEAM



LEADER / FOUNDER



CHIEF OPERATION



HUMAN RESOURCES

ADMINISTRATION

At AS Adventurex Centre (ASREX), we believe that every successful outdoor program is built on strong expertise and teamwork.

We work in collaboration with certified professional mountain guides across Malaysia and are supported by a dedicated team of over 50 adventure crew members. Our team brings together years of experience in guiding, logistics, safety management, and outdoor facilitation ensuring that every program we deliver is not only enjoyable, but also safe, impactful, and professionally managed.

With this strong foundation, ASREX is committed to providing organizations, universities, and communities with high-quality outdoor recreation programs that inspire, educate, and build resilience.

VISION

To become Malaysia's leading outdoor event organizer that inspires people to explore nature while building stronger teams, healthier lifestyles, and sustainable communities.

To provide opportunities for local communities and guides to generate income through outdoor tourism and event collaborations

MISSION

- To organize safe, exciting, and meaningful outdoor programs.
- To promote environmental awareness and sustainable outdoor practices.
- To support corporate, educational, and community development through outdoor recreation.
- To create a strong outdoor enthusiast community in Malaysia and beyond
- To provide opportunities for local communities and guides to generate income through outdoor tourism and event collaborations.





OUR CORE VALUE



Safety First

Every trip is planned with risk assessments, trained guides, and emergency procedures.



Professionalism

Our guides and crew maintain high standards of organization, punctuality, and service.



Sustainability

We educate participants on Leave No Trace principles and environmental conservation.



Teamwork & Leadership

Outdoor experiences are designed to build collaboration, communication, and resilience.



Adventure Spirit

Inspiring participants to embrace challenges and discover new possibilities



CREDENTIALS & STRENGTHS



Licensed & certified Mountain Guides.



Extensive network of outdoor guides and operators across Malaysia.



Safety-focused operations with proper SOPs and contingency planning.



Experience in handling small private groups up to large corporate events.



Collaborations with leading brands, influencers, and outdoor communities.

We specialize in curating outdoor experiences that combine adventure, safety, and community building. Whether for individuals, corporate groups, or institutions, our services are designed to meet a wide range of outdoor recreation needs.

OUR SERVICES & OFFERINGS



OUTDOOR RECREATION TRIPS

HIKING, CAMPING, BACKPACKING, AND INTERNATIONAL EXPEDITIONS.



CORPORATE TEAM BUILDING

TAILOR-MADE ACTIVITIES SUCH AS WATERFALL EXPLORATION, OUTDOOR CHALLENGES, AND LEADERSHIP PROGRAMS.



UNIVERSITY & SCHOOL PROGRAMS

LEADERSHIP CAMPS, ORIENTATION ACTIVITIES, AND EDUCATIONAL OUTDOOR LEARNING TRIPS.



COMMUNITY TRIPS & OPEN ADVENTURES

AFFORDABLE GROUP TRIPS FOR OUTDOOR ENTHUSIASTS TO CONNECT AND EXPLORE NATURE TOGETHER.



BRAND COLLABORATION & EVENT MANAGEMENT

PRODUCT LAUNCHES, OUTDOOR BRAND COLLABORATIONS, AND INFLUENCER-LED CAMPAIGNS.

OUR SERVICES & OFFERINGS

OUTDOOR RECREATION TRIPS
OVERSEAS



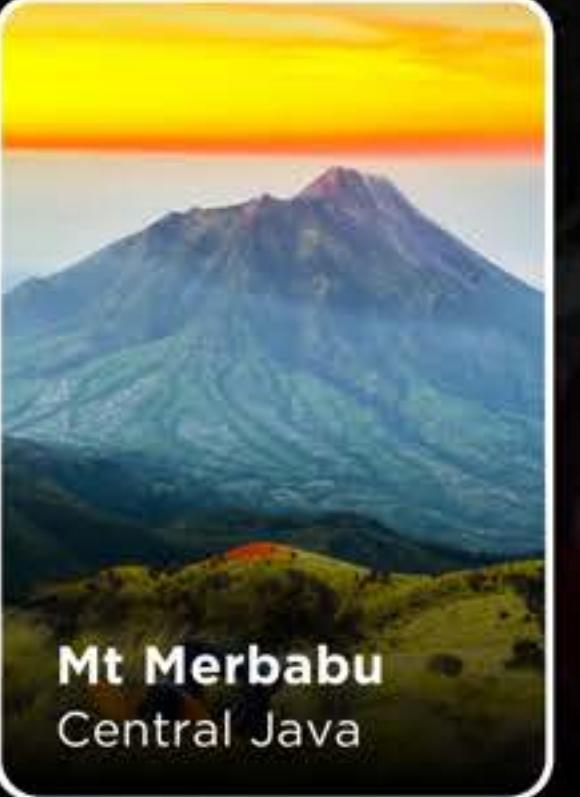
Annupurna
Nepal



Japan Alps
Japan



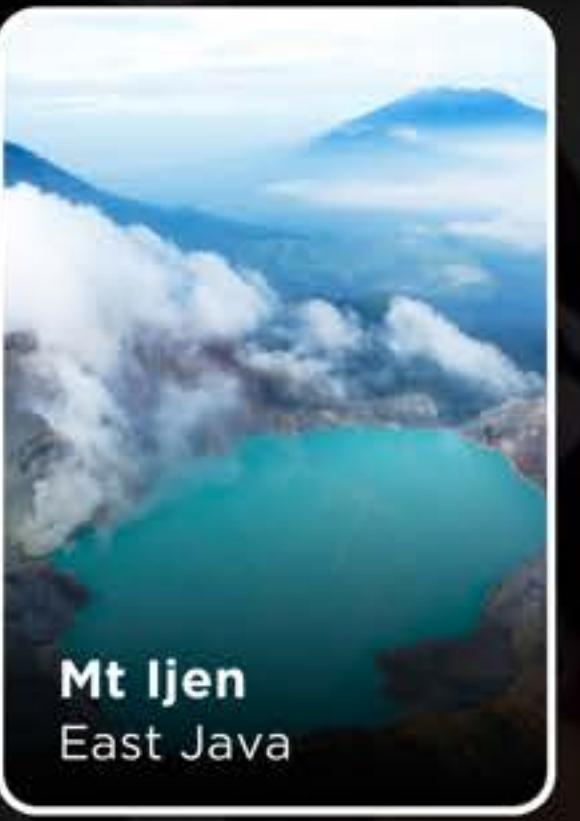
Mt Fuji
Japan



Mt Merbabu
Central Java



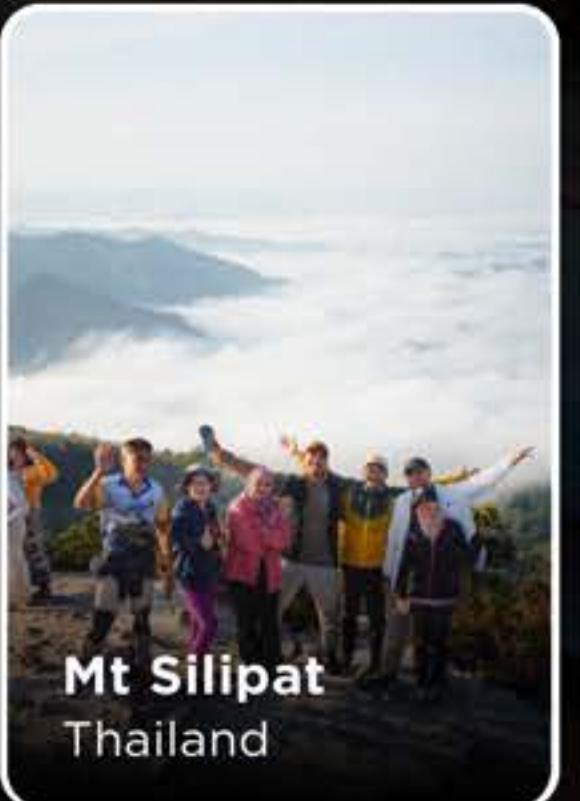
Mt Sibayak
Medan



Mt Ijen
East Java



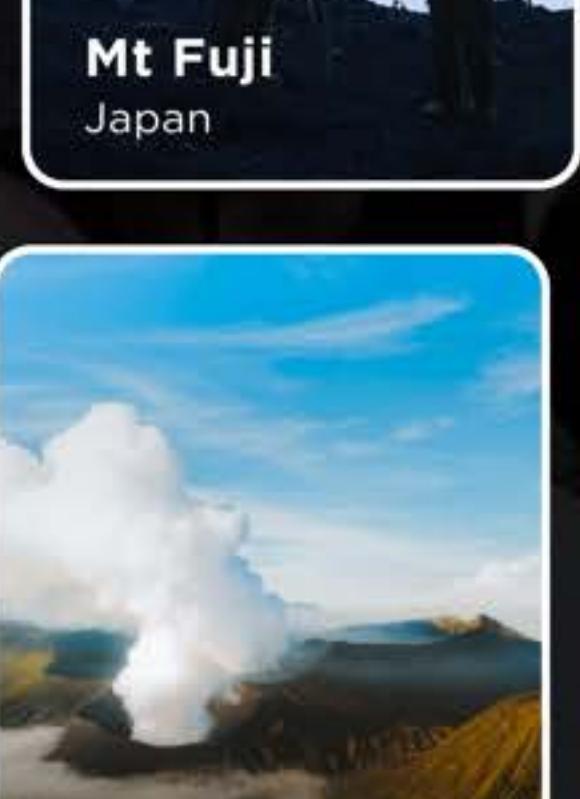
Mt Lawu
Central Java



Mt Silipat
Thailand



Everest
Nepal



Bromo
East Java



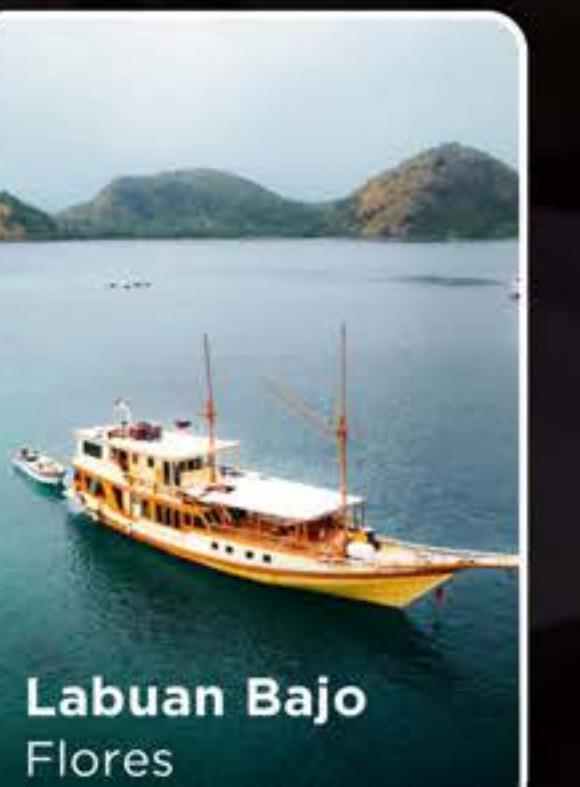
Mt Prau
Central Java



Mt Rinjani
Lombok



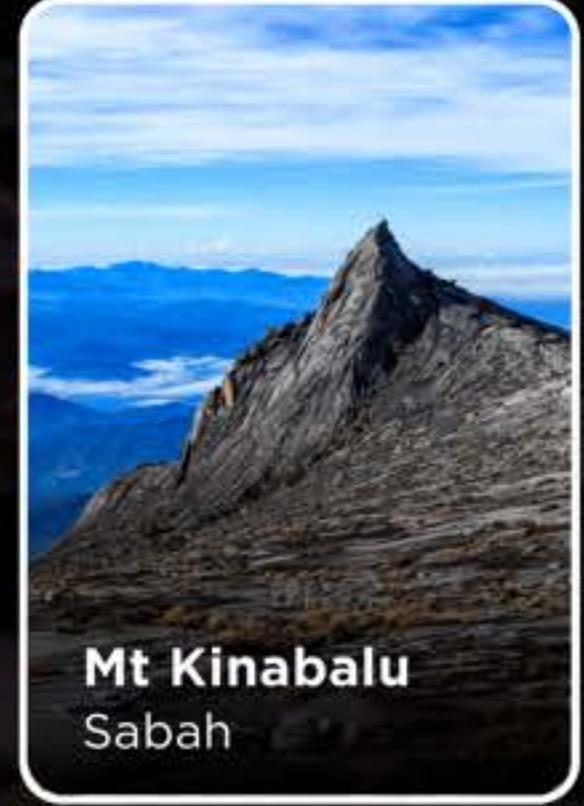
Desa Waerebo
Nepal



Labuan Bajo
Flores

OUR SERVICES & OFFERINGS

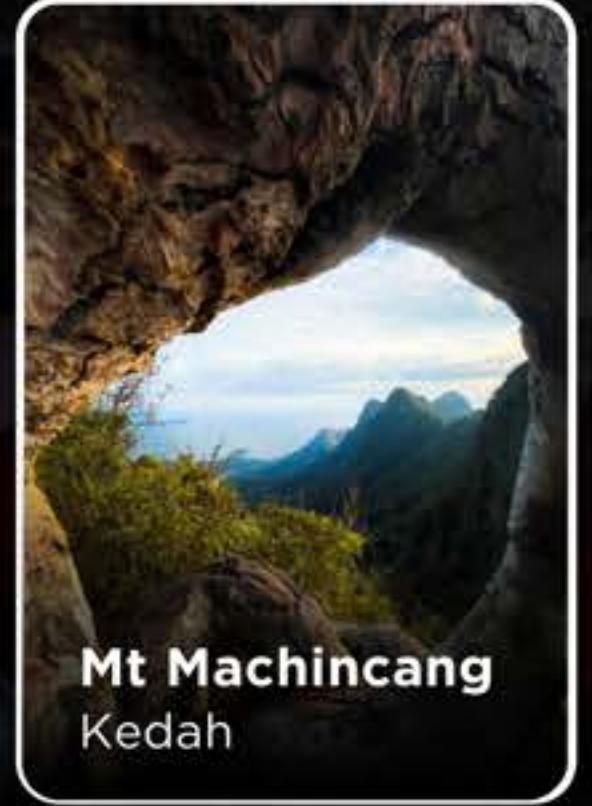
OUTDOOR RECREATION TRIPS
LOCAL TRIP



Mt Kinabalu
Sabah



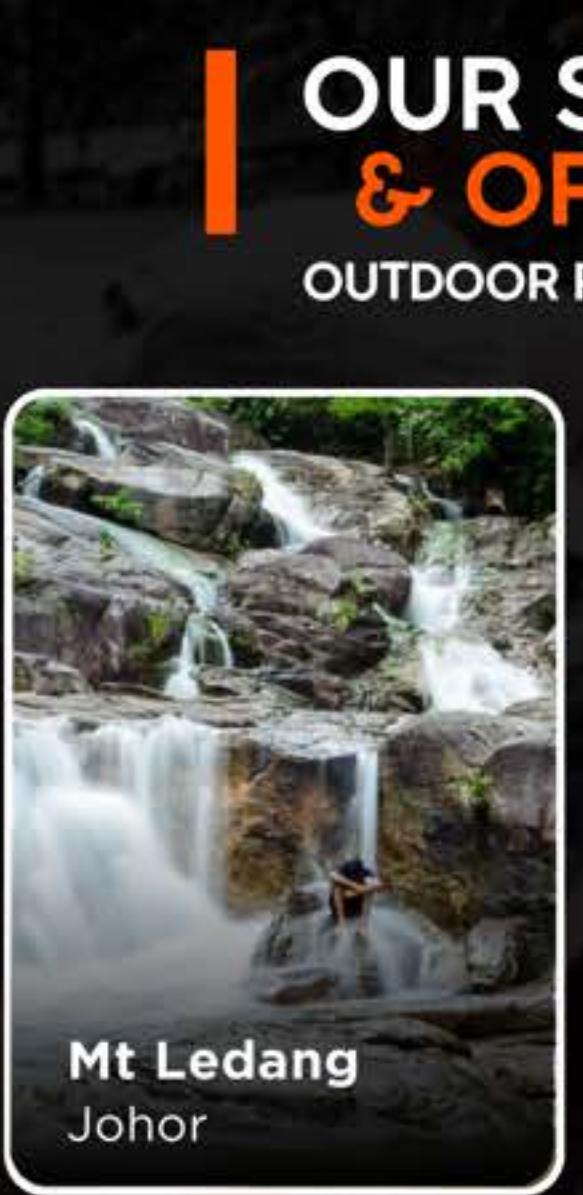
Mt Yong Yap
Kelantan



Mt Machincang
Kedah



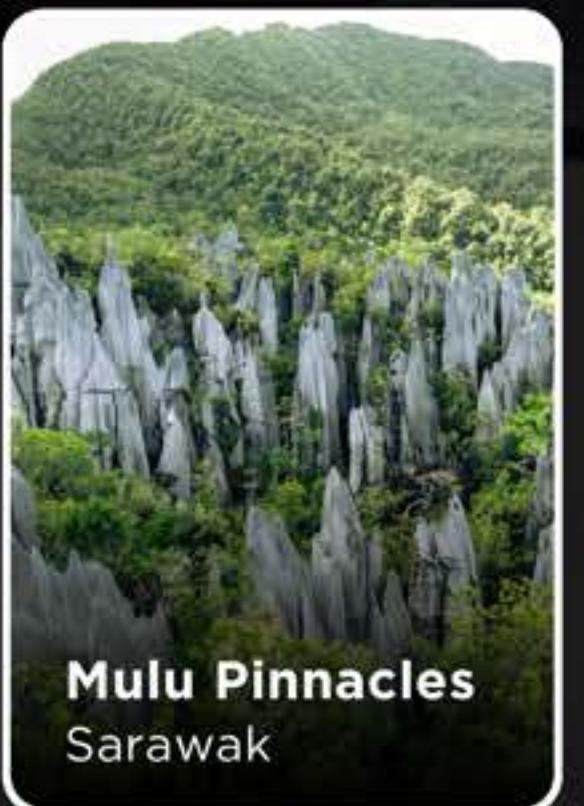
Kayaking
Terengganu



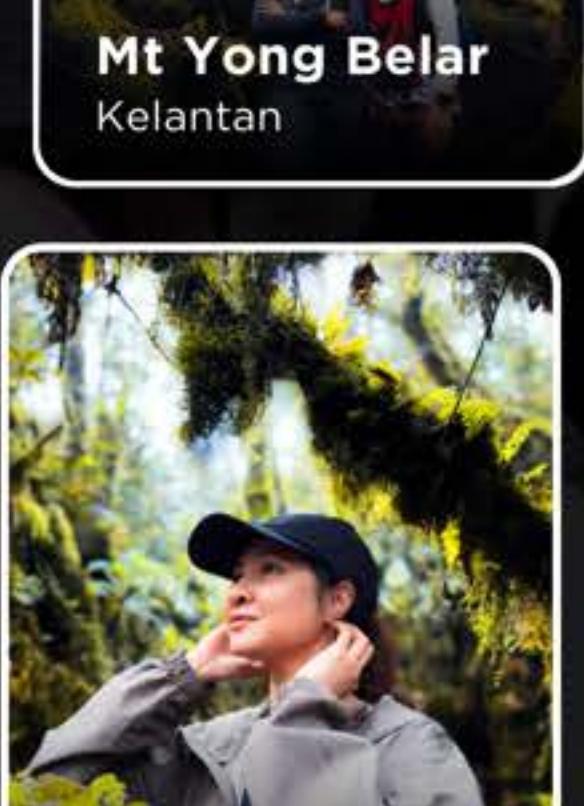
Mt Ledang
Johor



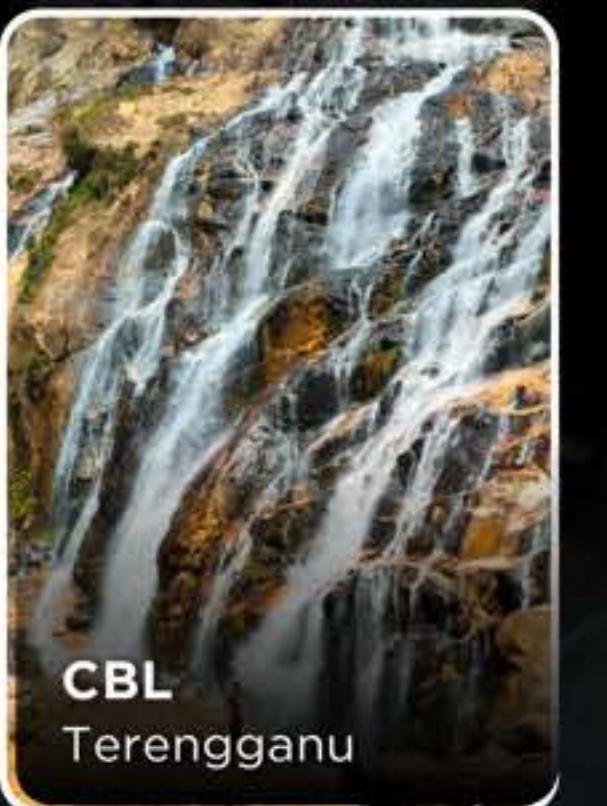
Mt Stong
Kelantan



Mulu Pinnacles
Sarawak



Mt Gap Gus
Selangor



CBL
Terengganu



Mt Irau
Pahang



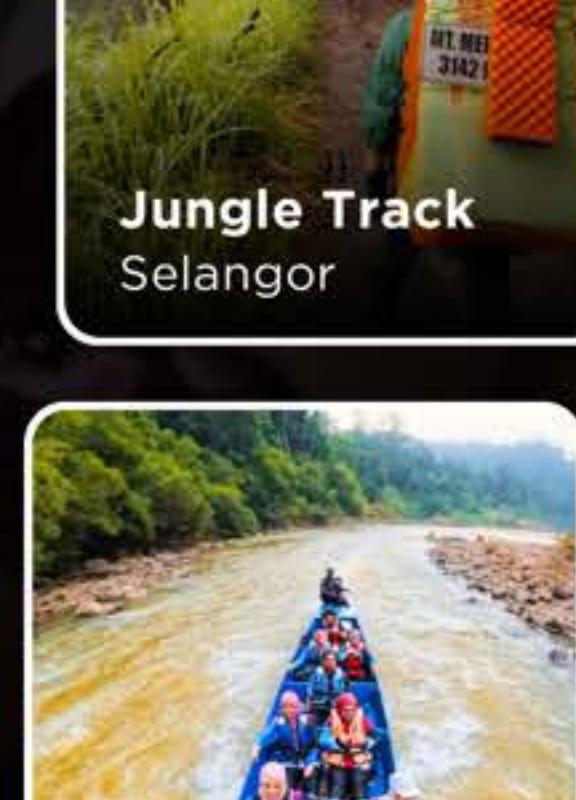
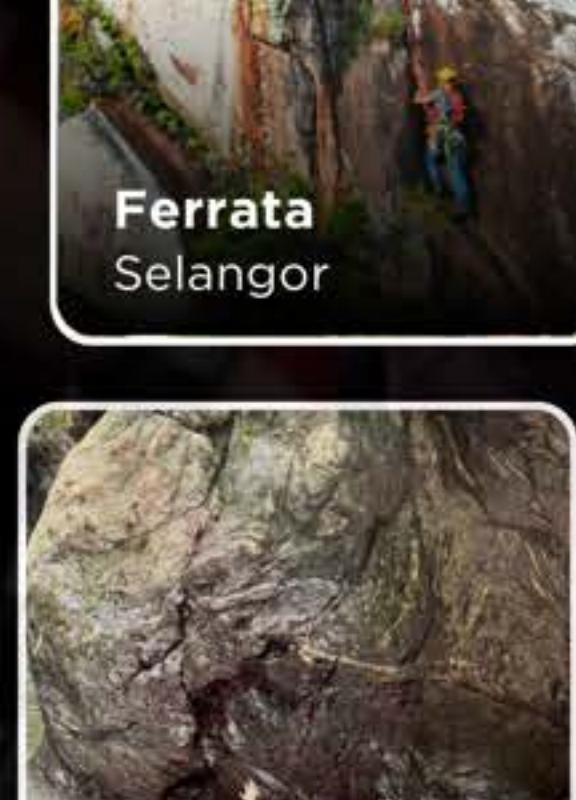
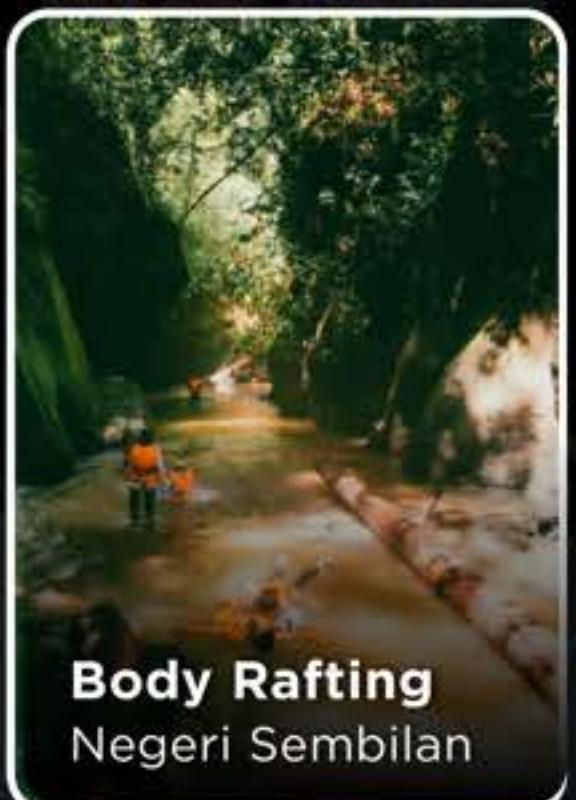
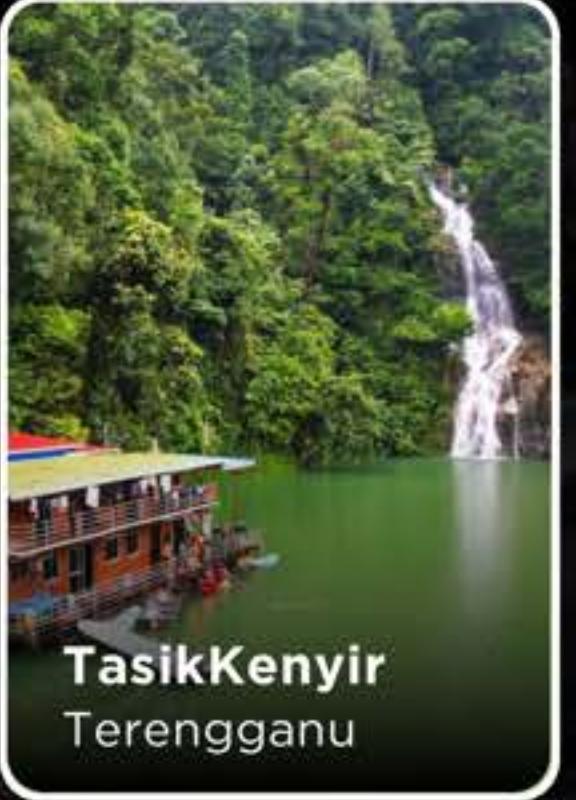
Mt Papulut
Perak



Bukit Kuntu
Selangor

OUR SERVICES & OFFERINGS

CORPORATE TEAM BUILDING



OUR SERVICES & OFFERINGS

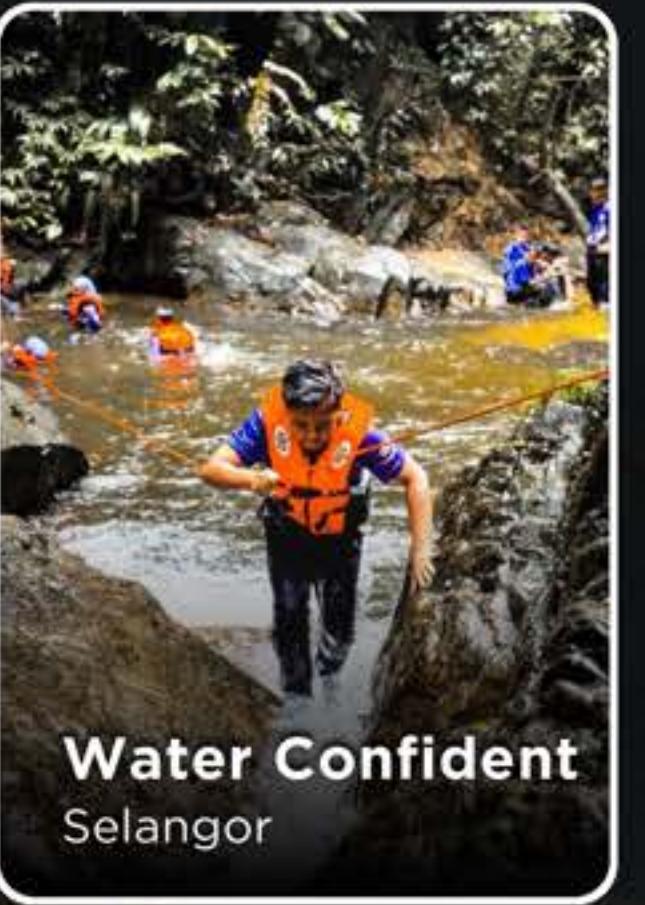
UNIVERSITY & SCHOOL PROGRAM



Team Building
Waterfall



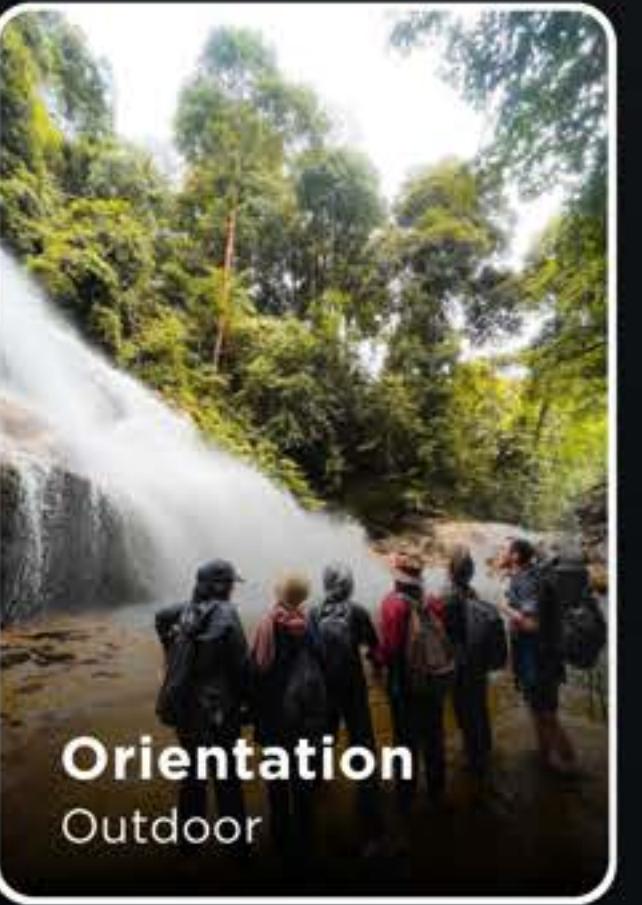
Camping Trip
Selangor



Water Confident
Selangor



Mountain
Hiking



Orientation
Outdoor

OUR SERVICES & OFFERINGS

COMMUNITY TRIPS & OPEN ADVENTURES



Family Trip
Waterfall



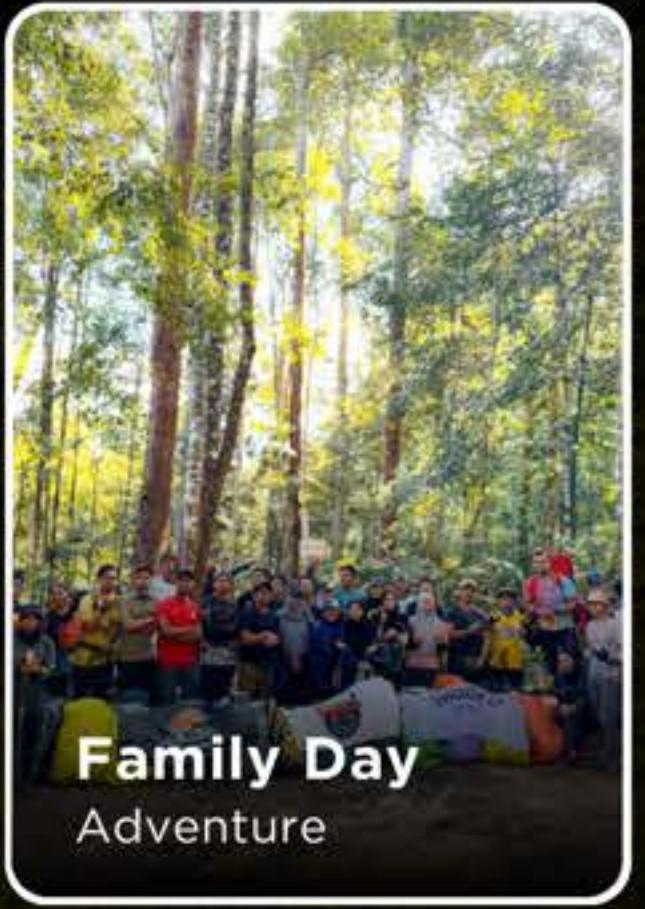
Group of Friends
Selangor



Sport Club
Negeri Sembilan



Picnic Setup
East Java



Family Day
Adventure

BRAND COLLABORATION

BRAND COLLABORATION & EVENT
MANAGEMENT



amazfit



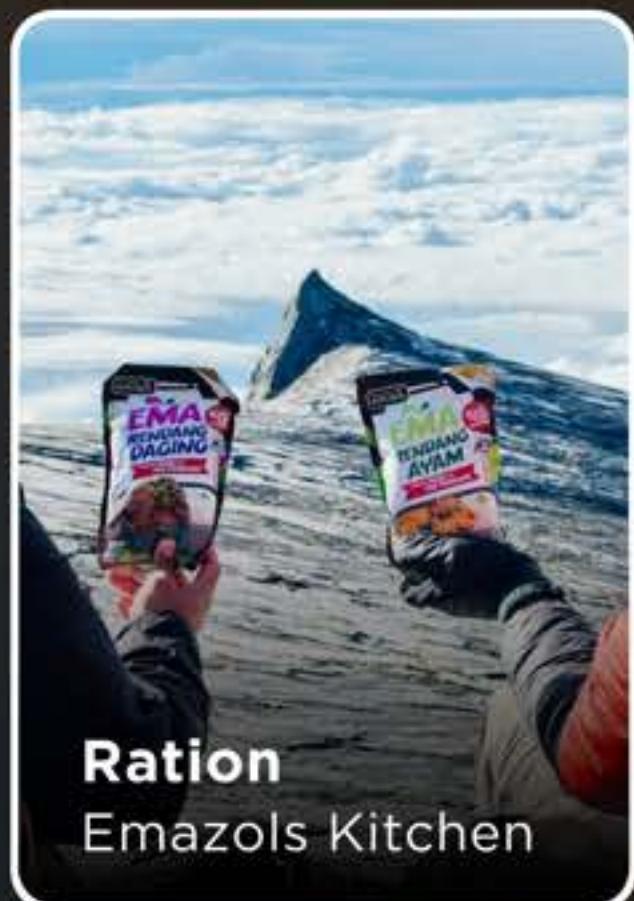
Columbia



DECATHLON

BRAND COLLABORATION

BRAND COLLABORATION & EVENT
MANAGEMENT



Kahf

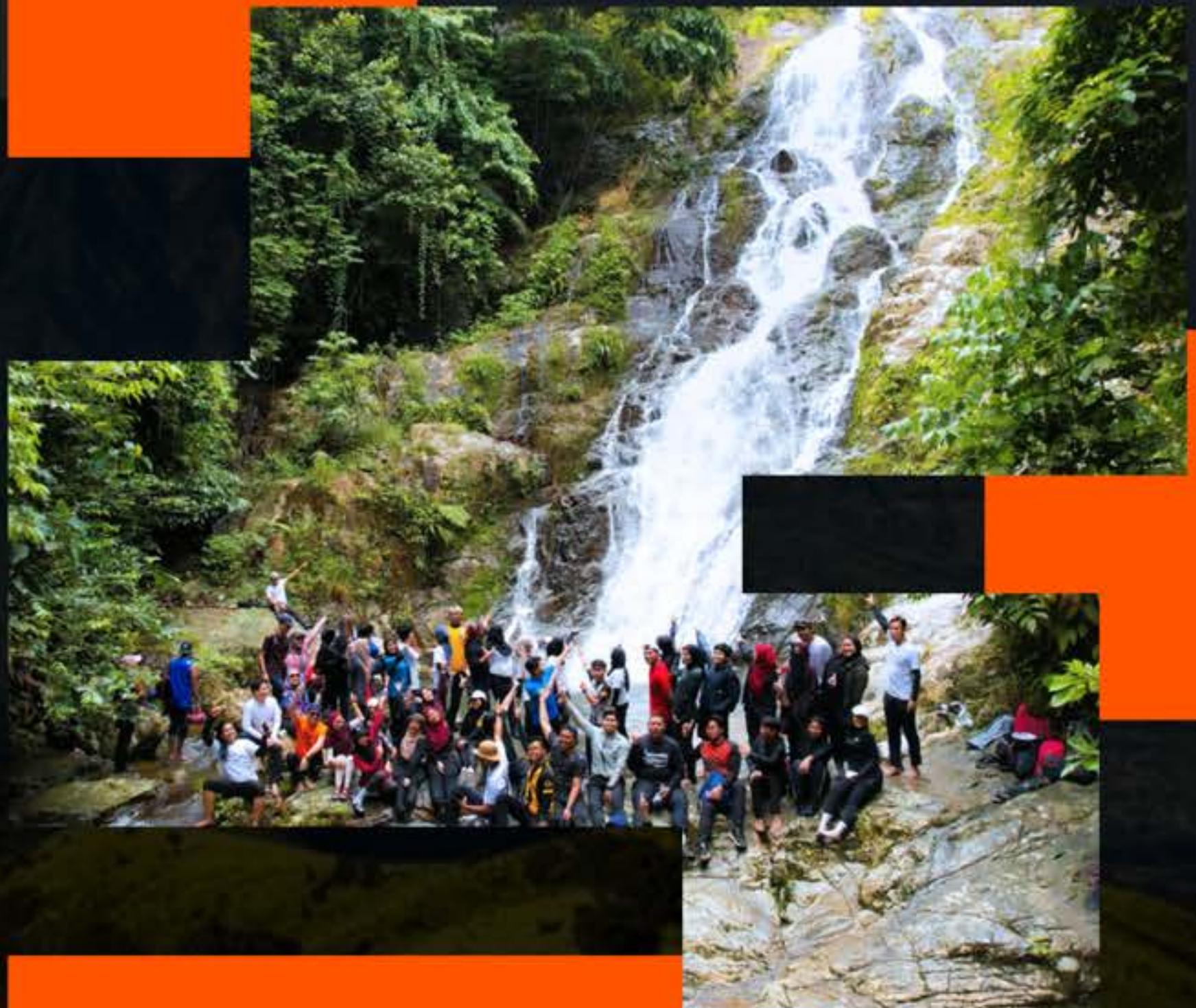


FOREST



KEY HIGHLIGHTS & ACHIEVEMENTS

- Organized local hiking & camping programs: Gunung Nuang, Taman Negara, Kenaboi, Hulu Langat, and more.
- Organized the biggest amount of participants to climb Mount Gap Gus at Selangor in one time (140+ pax).
- International Expedition : Everest Base Camp, Nepal, Annapurna Base Camp, Nepal, Mount Rinjani, Indonesia and many more.
- Hosted team building programs for schools and corporates at waterfalls, campsites with large numbers (100 pax+)
- Collaborations with outdoor brands such as Amazfit Malaysia and Columbia Malaysia.
- Growing ASREX Community of outdoor enthusiasts across Malaysia.



SAMPLE PROGRAMS

ITINERARY CONCEPTS

- Example 1: Team Building at LOTR Malaysia (Daytrip)

Hidden Gem of Negeri Sembilan Waterfall Edition

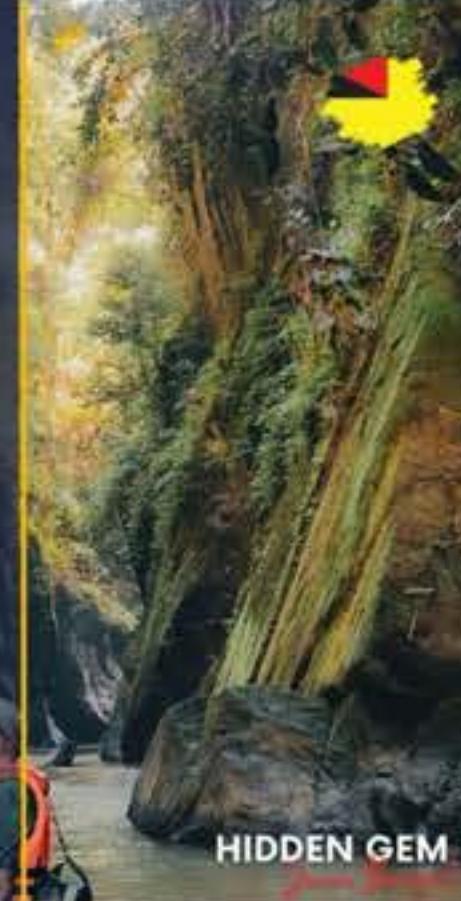
Taman Negeri Kenaboi, Negeri Sembilan

Include :

- Management Trip
- Mountain Guide / Local Guide
- Permit and Life Jacket
- Water Confident / Body Rafting
- Basic 1st Aid
- Enjoy and Happiness
- Breakfast Pack

RM70.00 AS Membership
RM75.00 Non-membership

**body rafting & water confident is depends on water level and weather



HIDDEN GEM

Tentative JERAM Berungut



ADVENTUREX

8.00 am - Registration at Taman Negeri Kenaboi, N9
8.30 am - Safety Briefing and Life Jacket Distribution
8.45 am - Start Hike to Jeram Berungut Waterfall
10.30 am - Reach Jeram Berungut
- OOTD and Photoshoot
12.30 pm - Back to Starting Point
- Bodyrafting
- Content
2.00 pm - Reach Starting Point
- End Event

HIDDEN GEM

Available Date JERAM Berungut



ADVENTUREX

1. 12.04.2025 (Sabtu) - 50 pax
2. 27.04.2025 (Ahad) - 50 pax
3. 04.05.2025 (Ahad) - 50 pax
4. 31.05.2025 (Sabtu) - 50 pax
5. 01.06.2025 (Ahad) - 50 pax
6. 29.06.2025 (Ahad) - 50 pax
7. 13.07.2025 (Ahad) - 50 pax
8. 02.08.2025 (Sabtu) - 50 pax
9. 06.09.2025 (Sabtu) - 50 pax
10. 11.10.2025 (Sabtu) - 50 pax
11. 15.11.2025 (Sabtu) - 50 pax
12. Private Trip minimum 10 pax (any date)

010-333 5570 | 011-111 1111

SAMPLE PROGRAMS

ITINERARY CONCEPTS

- Example 2 : Team Building at Houseboat Kenyir 3D2N, Terengganu



DAY 1

- Arrival at Meetpoint Tasik Kenyir
- Check in Houseboat at 9.00 a.m
- Breakfast time
- Lunch Time at waterfall
- Dinner at night
- Free and Easy (Karaoke, Kayak, Healing, Mandi tasik)
- Mini Games (aktiviti bonding bersama)
- Bermalam di Sungai Lawit

DAY 2

- Breakfast at Waterfall
- Cave exploration - Gua Bewah
- Free and Easy (Karaoke, Kayak, Healing, Mandi tasik)
- Lunch Time
- Waterfall Exploration - Air Terjun Lasir
- BBQ / Dinner at night
- Countdown New Year (showtime)
- Bermalam di Air Terjun Lasir

NEW YEAR 25'
Houseboat Kenyir



DAY 3

- Breakfast at waterfall
- Taman Herba
- Waterfall exploration - Air Terjun Saok
- Lunch time
- Free and Easy (Karaoke, Kayak, Healing, Mandi tasik)
- Check out at 3.00 p.m

APA MAK SUD FREE AND EASY ?

- Free and Easy bermaksud aktiviti bebas untuk peserta buat semua aktiviti di atas Houseboat. Peserta bebas untuk buat aktiviti berkumpulan atau individu. (Karaoke, Kayak, Healing, mandi tasik)
- Kebiasaannya, peserta akan buat aktiviti di atas air seperti Mandi di waterfall, kayak dan boat tour pusing keliling tasik.

KELEBIHAN TRIP KENYIR KETIKA MONSOON

- Aktiviti ketika monsoon sangat sesuai dilakukan di Tasik Kenyir
- Paras air tasik dan kuantiti air terjun lebih banyak ketika musim ini.
- Air Tasik tidak seperti air laut, bergelora dan masih sesuai untuk buat aktiviti ketika musim ini.
- Aktiviti memancing boleh dilakukan sepanjang trip ini berjalan.

NEW YEAR 25'
Houseboat Kenyir



TESTIMONIALS & FEEDBACKS



Ekin Guest Mt Irau

★ 5/5

Assalamualaikum Ammar,

I want to express my gratitude for giving me and my friends the chance to participate in this open trip! Although the trail was mentally exhausting, we still had an amazing time on our trip and witnessed the most breathtaking and stunning view of the mossy forest!

The stunning beauty of the moss from the start to the summit is beyond words. I thought we never had that this year. Alhamdulillah, all ascending and descending have been protected by Allah SWT. The crew was pleasant; hopefully, we'll have more adventure trips with you in the future.



Cikgu Nurul SMK Sieramas

★ 4.9/5

Assalamualaikum En, terima kasih banyak menjayakan program semalam dengan baik. Alhamdulillah semua berjalan lancar. Kerjasama dan semuanya baik dri en dan team en. Kami semua ucapan Terima kasih pada En Ammar dan Team yaaa!!! Good job ✨ InshaALLAH ada rezeki kita bekerjsama lagi ye! 🌟



PIC Syiqin PUSPANITA

4.3/5

So far Alhamdulillah semua puas hati dgn trip ammar diorg semua suka dgn team ammar semua layannn btulli

Diorg puji team ammar masak semua sedapp siap minta resepi lagi

In syaa Allah ada rezeki kita bleh collaborate lagi



Feeback Form

Saya puji presentation before trip, siap ada slide - senang untuk peserta2 prepare. Saya puji juga ada breakfast, lunch & snacks. Dua perkara ni yang saya rasa rare among all group trips. Cadangan saya kalau boleh buat pakej ada pengangkutan bas naik dan turun Cameron, mungkin dari KL Sentral. All in all, great trip, great management, great experience, akan repeat dengan as.adventurex inshaallah :D



Feeback Form

★ 4.9/5

Tak tahu nak kata. Memang best, tak sangka dah tua2 macam ni boleh join lagi camping macam kadet polis dulu kehkehkeh



Feeback Form

Tiada negative. Crew AS Adventurex sgt baik dan membantu.



Feeback Form

★ 4.9/5

everything is good,dari segi aktiviti, facilities dan food semua sangat berpuas hati,saya bagi ★★★★★ for this trip 😍



Feeback Form

★ 4.5/5

All good! Saya berpuas hati dengan trip by AS adventurex team! 🎉

CONNECT WITH US!

We don't just organize trips, we create memorable journeys that blend adventure, safety, and community spirit. Whether you're a first-time hiker or a seasoned adventurer, ASREX makes sure every participant walks away with an unforgettable experience.



+60 13-980 5870 / +60 11-2929 6748



@as.adventurex



asadventurex@gmail.com



63D Faber Plaza, Jalan Desa Bakti, Taman Desa,
Wilayah Persekutuan Kuala Lumpur, 58100