



AS ADVENTUREX CENTRE ASREX

Event Organizer – Hiking – Mountaineering – Jungle Tracking – Waterfall –
Camping – Outdoor Event Setup – Outdoor Consultant – Media Team – Outdoor
Community – Mountain Guide – Overseas

AGENDA

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ABOUT US

ASREX

AS Adventurex (ASREX) is an Outdoor Event Organizer based in Malaysia, founded on 25th May 2023. We specialize in organizing outdoor recreation programs such as hiking, camping, expeditions, and nature-based events in both Malaysia and overseas.

At ASREX, we combine professional mountain guiding expertise with creative event planning, making us one of the few outdoor organizers that balance adventure, safety, and community growth.

Our team consists of qualified Mountain Guides and we collaborate with experienced guides across Malaysia to ensure safe, professional, and impactful outdoor experiences.

We believe in the power of the outdoors to build leadership, teamwork, resilience, and sustainability awareness among individuals, corporates, and communities.



MEET OUR TEAM



LEADER / FOUNDER



CHIEF OPERATION



HUMAN RESOURCES

ADMINISTRATION

At AS Adventurix Centre (ASREX), we believe that every successful outdoor program is built on strong expertise and teamwork.

We work in collaboration with certified professional mountain guides across Malaysia and are supported by a dedicated team of over 50 adventure crew members. Our team brings together years of experience in guiding, logistics, safety management, and outdoor facilitation ensuring that every program we deliver is not only enjoyable, but also safe, impactful, and professionally managed.

With this strong foundation, ASREX is committed to providing organizations, universities, and communities with high-quality outdoor recreation programs that inspire, educate, and build resilience.

VISION

To become Malaysia's leading outdoor event organizer that inspires people to explore nature while building stronger teams, healthier lifestyles, and sustainable communities.

To provide opportunities for local communities and guides to generate income through outdoor tourism and event collaborations

MISSION

- To organize safe, exciting, and meaningful outdoor programs.
- To promote environmental awareness and sustainable outdoor practices.
- To support corporate, educational, and community development through outdoor recreation.
- To create a strong outdoor enthusiast community in Malaysia and beyond
- To provide opportunities for local communities and guides to generate income through outdoor tourism and event collaborations.





OUR CORE **VALUE**



Safety First

Every trip is planned with risk assessments, trained guides, and emergency procedures.



Professionalism

Our guides and crew maintain high standards of organization, punctuality, and service.



Sustainability

We educate participants on Leave No Trace principles and environmental conservation.



Teamwork & Leadership

Outdoor experiences are designed to build collaboration, communication, and resilience.



Adventure Spirit

Inspiring participants to embrace challenges and discover new possibilities



CREDENTIALS & STRENGTHS



Licensed & certified Mountain Guides.



Extensive network of outdoor guides and operators across Malaysia.



Safety-focused operations with proper SOPs and contingency planning.



Experience in handling small private groups up to large corporate events.



Collaborations with leading brands, influencers, and outdoor communities.

We specialize in curating outdoor experiences that combine adventure, safety, and community building. Whether for individuals, corporate groups, or institutions, our services are designed to meet a wide range of outdoor recreation needs

OUR SERVICES & OFFERINGS



OUTDOOR RECREATION TRIPS

HIKING, CAMPING, BACKPACKING,
AND INTERNATIONAL EXPEDITIONS.



CORPORATE TEAM BUILDING

TAILOR-MADE ACTIVITIES SUCH AS
WATERFALL EXPLORATION,
OUTDOOR CHALLENGES, AND
LEADERSHIP PROGRAMS.



UNIVERSITY & SCHOOL PROGRAMS

LEADERSHIP CAMPS, ORIENTATION
ACTIVITIES, AND EDUCATIONAL
OUTDOOR LEARNING TRIPS.



COMMUNITY TRIPS & OPEN ADVENTURES

AFFORDABLE GROUP TRIPS FOR
OUTDOOR ENTHUSIASTS TO
CONNECT AND EXPLORE NATURE
TOGETHER.



BRAND COLLABORATION & EVENT MANAGEMENT

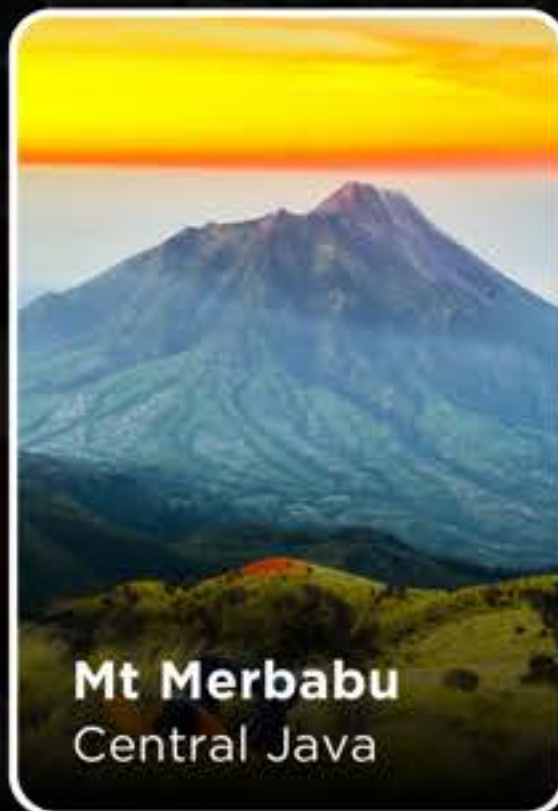
PRODUCT LAUNCHES, OUTDOOR
BRAND COLLABORATIONS, AND
INFLUENCER-LED CAMPAIGNS.



Annapurna
Nepal



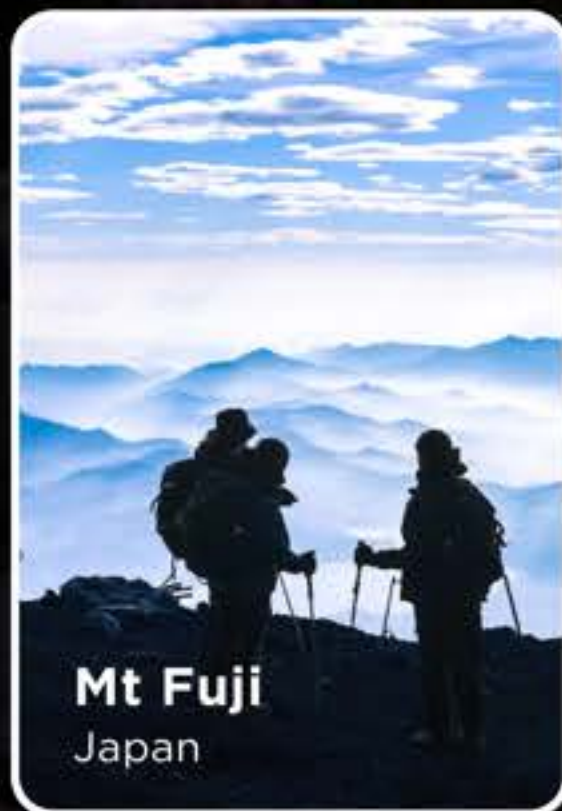
Japan Alps
Japan



Mt Merbabu
Central Java



Mt Sibayak
Medan



Mt Fuji
Japan



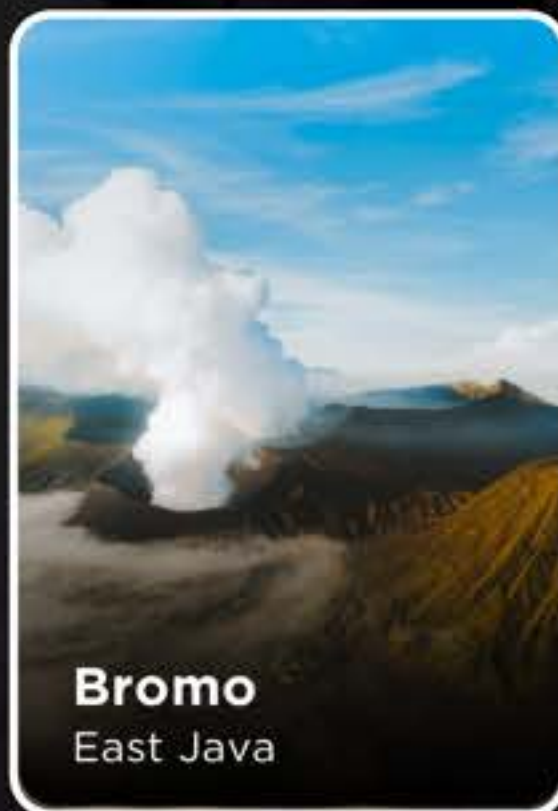
Mt Ijen
East Java



Everest
Nepal



Mt Prau
Central Java



Bromo
East Java



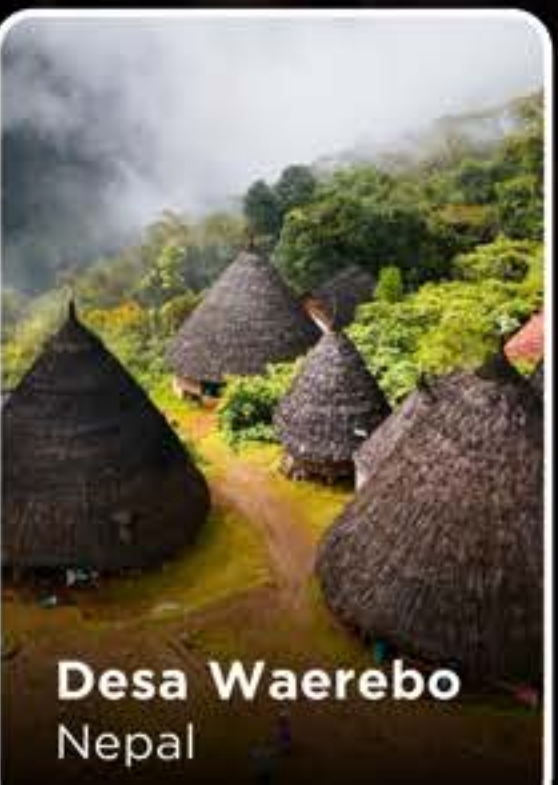
Mt Rinjani
Lombok



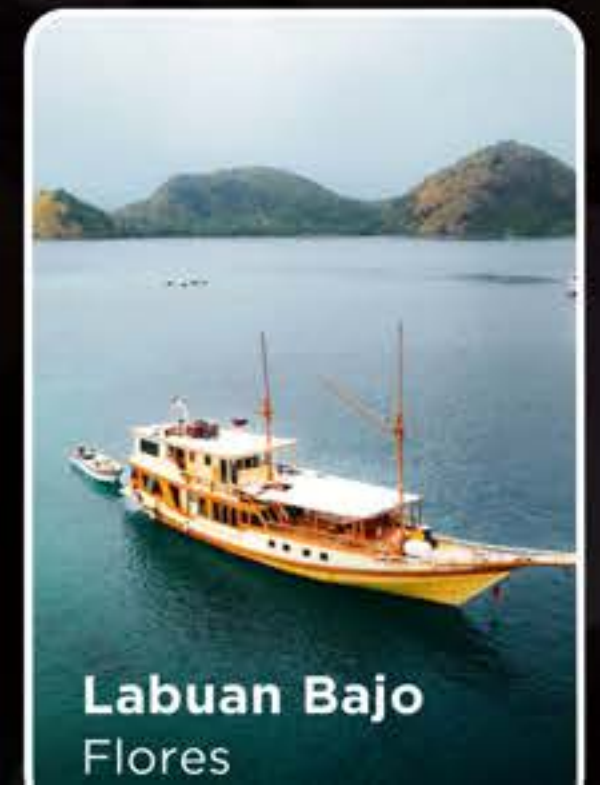
Mt Lawu
Central Java



Mt Silipat
Thailand



Desa Waerebo
Nepal



Labuan Bajo
Flores

OUR SERVICES & OFFERINGS

OUTDOOR RECREATION TRIPS
OVERSEAS



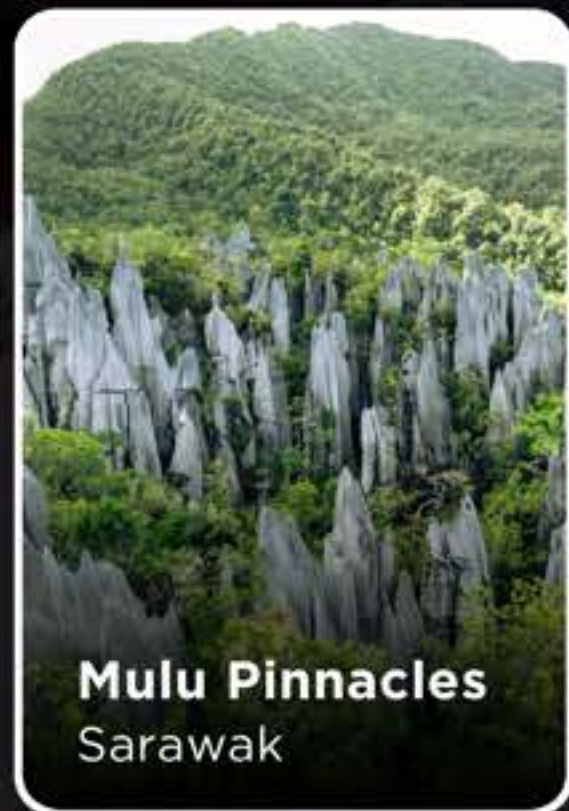
Mt Kinabalu
Sabah



Mt Yong Yap
Kelantan



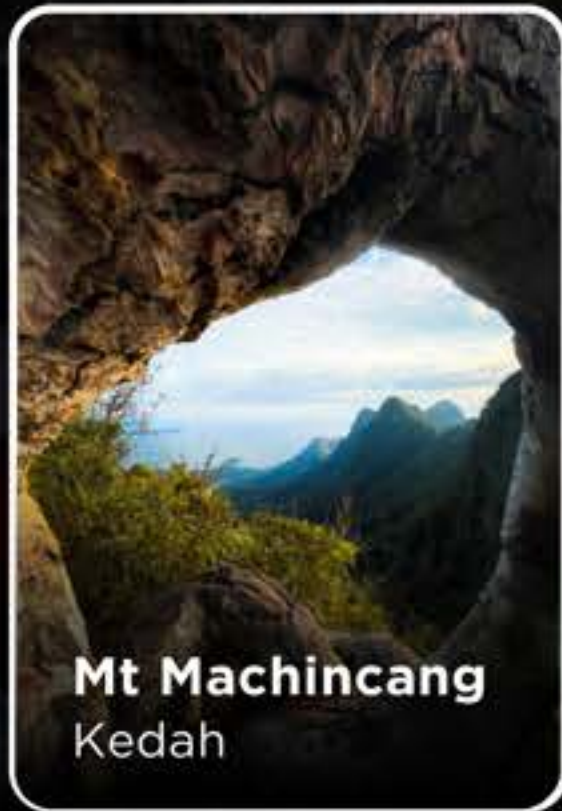
Mt Yong Belar
Kelantan



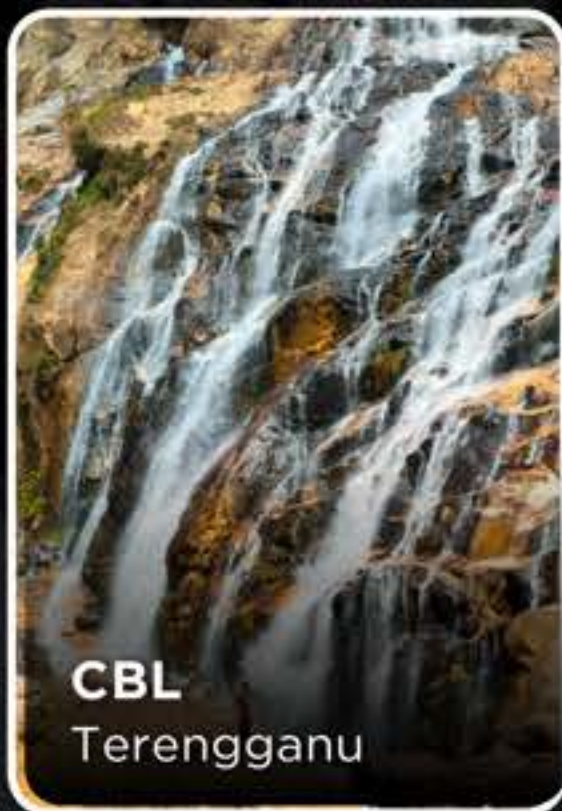
Mulu Pinnacles
Sarawak



Mt Gap Gus
Selangor



Mt Machincang
Kedah



CBL
Terengganu



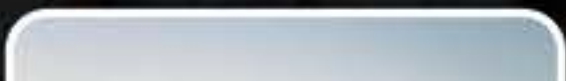
Kayaking
Terengganu



Pulau Kapas
Terengganu



Mt Irau
Pahang



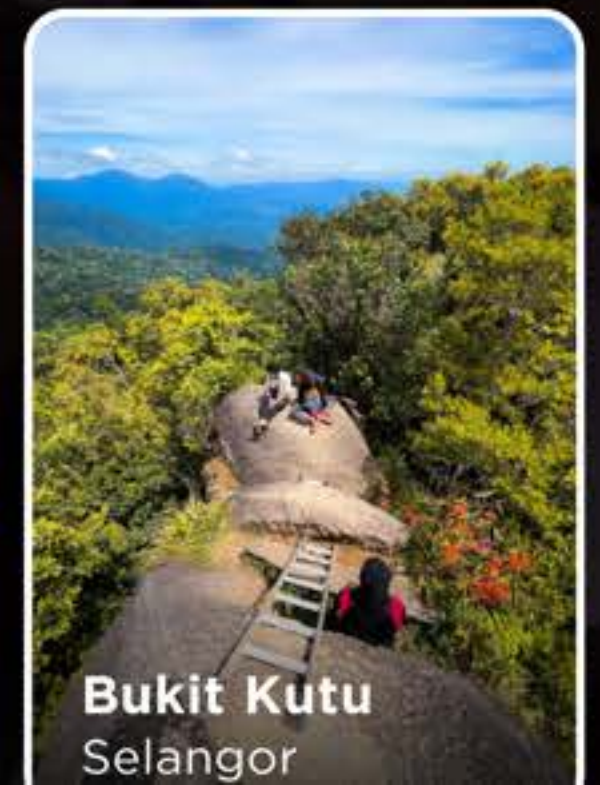
Mt Ledang
Johor



Mt Papulut
Perak



Mt Stong
Kelantan



Bukit Kutu
Selangor

OUR SERVICES & OFFERINGS

OUTDOOR RECREATION TRIPS
LOCAL TRIP



TasikKenyir
Terengganu



Camping Trip
Selangor



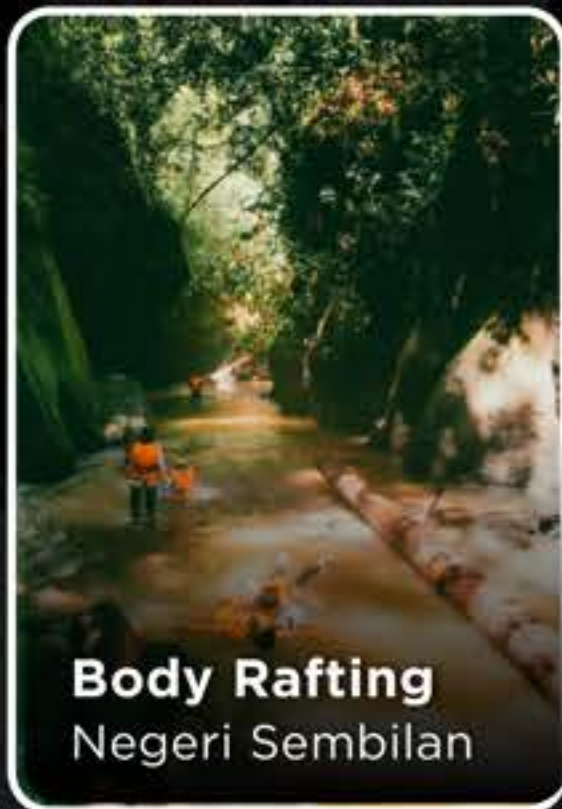
Water Rafting
Selangor



Island Hoping
Terengganu



2D1N LOTR
Negeri Sembilan



Body Rafting
Negeri Sembilan



Gua Batu Maloi
Negeri Sembilan



Ferrata
Selangor



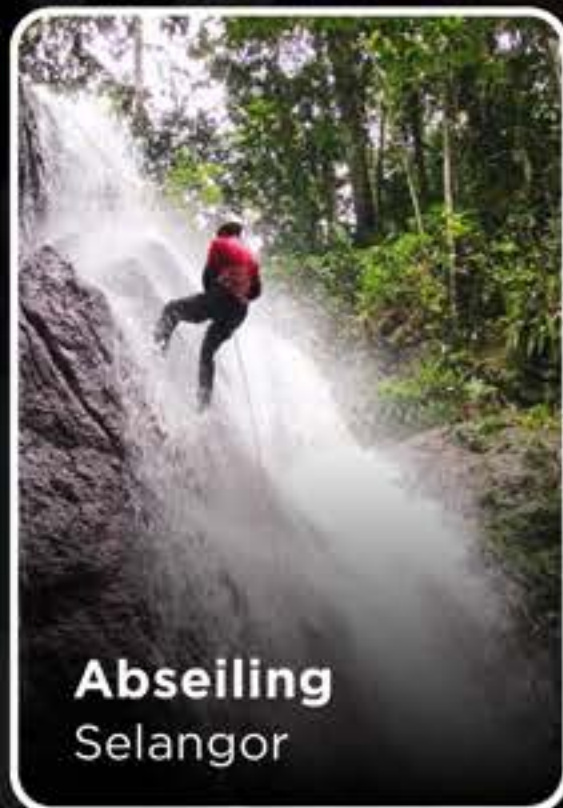
Jungle Track
Selangor



Kapas Adventure
Terengganu



2D1N Enggang
Negeri Sembilan



Abseiling
Selangor



Water Confident
Negeri Sembilan



Taman Negara
Pahang

OUR SERVICES & OFFERINGS

UNIVERSITY & SCHOOL PROGRAM



Team Building
Waterfall



Camping Trip
Selangor



Water Confident
Selangor



Mountain
Hiking



Orientation
Outdoor

OUR SERVICES & OFFERINGS

COMMUNITY TRIPS & OPEN
ADVENTURES



Family Trip
Waterfall



Group of Friends
Selangor



Sport Club
Negeri Sembilan



Picnic Setup
East Java



Family Day
Adventure

BRAND COLLABORATION

BRAND COLLABORATION & EVENT
MANAGEMENT



Soft Launch
Amazfit Malaysia

amazfit

 **Columbia**



Adventure
Columbia Malaysia



Waterfall
Eiger Adventure



 **DECATHLON**



Event Setup
Decathlon Malaysia

BRAND COLLABORATION

BRAND COLLABORATION & EVENT
MANAGEMENT



Ration
Emazols Kitchen



Kahf



Adventure
Kahf Malaysia



Outerwear
FOREST CLOTHING

FOREST



Attire
WardensMY

KEY HIGHLIGHTS & ACHIEVEMENTS

- Organized local hiking & camping programs: Gunung Nuang, Taman Negara, Kenaboi, Hulu Langat, and more.
- Organized the biggest amount of participants to climb Mount Gap Gus at Selangor in one time (140+ pax).
- International Expedition : Everest Base Camp, Nepal, Annapurna Base Camp, Nepal, Mount Rinjani, Indonesia and many more.
- Hosted team building programs for schools and corporates at waterfalls, campsites with large numbers (100 pax+)
- Collaborations with outdoor brands such as Amazfit Malaysia and Columbia Malaysia.
- Growing ASREX Community of outdoor enthusiasts across Malaysia.



SAMPLE PROGRAMS

ITINERARY CONCEPTS

- Example 1 : Team Building at LOTR Malaysia (Daytrip)

Hidden Gem of Negeri Sembilan Waterfall Edition

Taman Negeri Kenaboi, Negeri Sembilan

Include :

- Management Trip
- Mountain Guide / Local Guide
- Permit and Life Jacket
- Water Confident / Body Rattling
- Basic 1st Aid
- Enjoy and Happiness
- Breakfast Pack

RM70.00 AS Membership
RM75.00 Non-membership

**body rattling & water confident is depends on water level and weather

HIDDEN GEM



Tentative
JERAM Berungut

8.00 am - Registration at Taman Negeri Kenaboi, N9
8.30 am - Safety Briefing and Life Jacket Distribution
8.45 am - Start Hike to Jeram Berungut Waterfall
10.30 am - Reach Jeram Berungut
- OOTD and Photoshoot
12.30 pm - Back to Starting Point
- Bodyrafting
- Content
2.00 pm - Reach Starting Point
- End Event

HIDDEN GEM



Available Date
JERAM Berungut

1. 12.04.2025 (Sabtu) - 50 pax
2. 27.04.2025 (Ahad) - 50 pax
3. 04.05.2025 (Ahad) - 50 pax
4. 31.05.2025 (Sabtu) - 50 pax
5. 01.06.2025 (Ahad) - 50 pax
6. 29.06.2025 (Ahad) - 50 pax
7. 13.07.2025 (Ahad) - 50 pax
8. 02.08.2025 (Sabtu) - 50 pax
9. 06.09.2025 (Sabtu) - 50 pax
10. 11.10.2025 (Sabtu) - 50 pax
11. 15.11.2025 (Sabtu) - 50 pax
12. Private Trip minimum 10 pax (any date)

HIDDEN GEM



SAMPLE PROGRAMS

ITINERARY CONCEPTS

- Example 2 : Team Building at Houseboat Kenyir 3D2N, Terengganu



DAY 1

- Arrival at Meetpoint Tasik Kenyir
- Check in Houseboat at 9.00 a.m
- Breakfast time
- Lunch Time at waterfall
- Dinner at night
- Free and Easy (Karaoke, Kayak, Healing, Mandi tasik)
- Mini Games (aktiviti bonding bersama)
- Bermalam di Sungai Lawit

DAY 2

- Breakfast at Waterfall
- Cave exploration - Gua Bewah
- Free and Easy (Karaoke, Kayak, Healing, Mandi tasik)
- Lunch Time
- Waterfall Exploration - Air Terjun Lasir
- BBQ / Dinner at night
- Countdown New Year (showtime)
- Bermalam di Air Terjun Lasir

NEW YEAR 25'
Houseboat Kenyir!



DAY 3

- Breakfast at waterfall
- Taman Herba
- Waterfall exploration - Air Terjun Saok
- Lunch time
- Free and Easy (Karaoke, Kayak, Healing, Mandi tasik)
- Check out at 3.00 p.m

APA MAKSUD FREE AND EASY ?

- Free and Easy bermaksud aktiviti bebas untuk peserta buat semua aktiviti di atas Houseboat. Peserta bebas untuk buat aktiviti berkumpul atau individu. (Karaoke, Kayak, Healing, mandi tasik)
- Kebiasaannya, peserta akan buat aktiviti di atas air seperti Mandi di waterfall, kayak dan boat tour pusing keliling tasik.

KELEBIHAN TRIP KENYIR KETIKA MONSOON

- Aktiviti ketika monsoon sangat sesuai dilakukan di Tasik Kenyir
- Paras air tasik dan kuantiti air terjun lebih banyak ketika musim ini.
- Air Tasik tidak seperti air laut, bergelora dan masih sesuai untuk buat aktiviti ketika musim ini.
- Aktiviti memancing boleh dilakukan sepanjang trip ini berjalan.

NEW YEAR 25'
Houseboat Kenyir!



TESTIMONIALS & FEEDBACKS



Ekin Guest Mt Irau

★ 5/5

Assalamualaikum Ammar,

I want to express my gratitude for giving me and my friends the chance to participate in this open trip! Although the trail was mentally exhausting, we still had an amazing time on our trip and witnessed the most breathtaking and stunning view of the mossy forest!

The stunning beauty of the moss from the start to the summit is beyond words. I thought we never had that this year. Alhamdulillah, all ascending and descending have been protected by Allah SWT. The crew was pleasant; hopefully, we'll have more adventure trips with you in the future.



Feedback Form

★ 4.9/5

everything is good,dari segi aktiviti, facilities dan food semua sangat berpuas hati.saya bagi ★★★★★ for this trip 🍕



Cikgu Nurul SMK Sieramas

★ 4.9/5

Assalamualaikum En, terima kasih banyak menjayakan program semalam dengan baik. Alhamdulillah semua berjalan lancar. Kerjasama dan semuanya baik dri en dan team en. Kami semua ucapan Terima kasih pada En Ammar dan Team yaaa!!! Good job 🌟 InshaALLAH ada rezeki kita bekerjasama lagi ye 🙏



PIC Syiqin PUSPANITA

4.3/5

So far Alhamdulillah semua puas hati dgn trip ammar diorg semua suka dgn team ammar semua layannn btulll

Diorg puji team ammar masak semua sedappp siap minta resepii lagi

In syaa Allah ada rezeki kita bleh collaborate lagi



Feedback Form

Saya puji presentation before trip, siap ada slide - senang untuk peserta2 prepare. Saya puji juga ada breakfast, lunch & snacks. Dua perkara ni yang saya rasa rare among all group trips. Cadangan saya kalau boleh buat pakej ada pengangkutan bas naik dan turun Cameron, mungkin dari KL Sentral. All in all, great trip, great management, great experience, akan repeat dengan as.adventurex inshaallah :D



Feedback Form

★ 4.9/5

Tak tahu nak kata. Memang best, tak sangka dah tua2 macam ni boleh join lagi camping macam kadet polis dulu kehehehe



Feedback Form

Tiada negative. Crew AS Adventurex sgt baik dan membantu.



Feedback Form


★ 4.5/5


All good! Saya berpuas hati dengan trip by AS adventurex team! 🍕

CONNECT WITH US!

We don't just organize trips, we create memorable journeys that blend adventure, safety, and community spirit. Whether you're a first-time hiker or a seasoned adventurer, ASREX makes sure every participant walks away with an unforgettable experience.

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